

Toyota Hawaii
A Servco Pacific Company
2850A Pukoloa Street
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NEWS RELEASE

FOR IMMEDIATE RELEASE

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CALLING ALL HAWAII STUDENT ARTISTS!

Draw the car of the future for a chance to win a trip to Japan

*TOYOTA's 6th Annual Dream Art Car contest
to choose 15 finalists from Hawaii in three age groups;
finalists each receive \$100 U.S. Savings Bond*

HONOLULU – www.toyotahawaii.com – Hawaii student artists ages 15 years and under are encouraged to compete in TOYOTA's 6th Annual Dream Car Art Contest by submitting hand-drawn entries based on the theme "Your Dream Car" by January 31, 2012. Entry forms can be found in the CARS section of the Honolulu Star-Advertiser on December 2 and December 9, as well as at a Toyota Hawaii Dealer starting tomorrow. Entries can be dropped off at any Toyota dealer in the state or mailed to P.O. Box 2788, Honolulu, Hawaii 96803-2788.

The judging panel includes Department of Education Art in Public Places Artist in Residence Resource Teacher **Evan Tottori**, Honolulu Academy of Arts Academy Art Center at Linekona Director **Vince Hazen**, TV Personality KHON2's **Olena Heu** and Toyota Hawaii's **Glenn Inouye**.

In February, the judging panel will choose 15 finalists to submit to the international competition. These 15 finalists will each receive a \$100 U.S. Savings Bond. If any of the Hawaii entries are chosen as finalists in the world competition, those students will receive an all-expenses-paid trip to Japan for the final awards judging in August 2012 and a chance to meet Toyota Motor Corporation President Toyoda and Executive Vice President Funo of TOYOTA in Toyoda City, Aichi prefecture.

"This is a chance for Hawaii students to be as imaginative as they can be in coming up with a Dream Car idea," said Glenn Inouye, Senior Vice President for Toyota Hawaii. "Last year's international winners were incredibly creative, and I know Hawaii students can definitely compete on this level."

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Last year's Annual Dream Car Contest winners included:

- a car that would turn into a hand bag via remote control, submitted by 7-year-old Kata Szonja Szollosi from Hungary,
- an automatic noodle truck car, submitted by 11-year-old Porndanai Wattanapraditchai from Thailand, and
- the world saver car that transforms pollution into clean air, by 13-year-old Pipat Tunkrathok from Thailand.

The first contest was held in 2004 with dual goals of creating an opportunity for children to have fun and to understand the importance of having a dream and at the same time to encourage them to become interested in cars through drawing "Dream Cars" using their creative imaginations.

"The main criteria that I determined in my mind for selecting the 5th Annual Dream Car Contest Akira Toriyama Award was 'the dream cars that only children can imagine and draw'," said Akira Toriyama, TOYOTA Dream Car Art Contest judge for the final competition. "Needless to say, good-quality art and eco-consciousness are wonderful aspects. However, more importantly, I do want them to have their own fantasy world in their childhood. I believe that it doesn't matter even if the fantasy world seems to be small or useless, or that no one else can understand the dream. Putting their own fantasies into the cars, and completely enjoying drawing the picture, that's the most wonderful thing ever!"

Student artists will compete in three age categories:

1. Under 10-years old
2. 10- to 12-years old
3. 13- to 15-years old

Dates to remember:

December 2 and 9

- Entry forms and contest information available in the Honolulu Star-Advertiser CARS section.
- Entry forms and contest information available online at www.toyotahawaii.com beginning November 28.

January 31

- Entries due.

February 20 – 24

- Judging takes place; finalists notified.

February 28 (tentative)

- Servco Toyota's awards ceremony for 15 finalists.



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Toyota dealership locations for entry drop off (please call to confirm hours during holiday season):

SERVCO AUTO HONOLULU

2850 Pukoloa Street Suite #200
Honolulu, HI 96819
Sales: 808.564.1100
Hours: M-F 9-9pm
Hours: Sat 9-6pm
Hours: Sun 10-4pm

SERVCO AUTO WINDWARD

45-655 Kamehameha Hwy.
Kaneohe, HI 96744
Sales: 808.564.1400
Hours: M-F 9-9pm
Hours: Sat 9-6pm
Hours: Sun 10-5pm

SERVCO AUTO LEEWARD

94-729 Farrington Hwy.
Waipahu, HI 96797
Sales: 808.564.1000
Hours: M-F 8:30-9pm
Hours: Sat 8:30-6pm
Hours: Sun 10-6pm

KAUAI TOYOTA

4337 Rice Street
Lihue, HI 96766
Sales: 808.245.6978
Hours: M-F 8-5pm
Hours: Sat 9-4pm
Hours: Sun Closed

BIG ISLAND TOYOTA (KONA)

74-5504 Kaiwi Street.
Kailua Kona, HI 96740
Sales: 808.329.8517
Hours: M-F 8-6pm
Hours: Sat 8-4pm
Hours: Sun Closed

BIG ISLAND TOYOTA (HILO)

811 Kanoiehua Avenue
Hilo, HI 96720
Sales: 808.935.2920
Hours: M-F 8-6pm
Hours: Sat 8-4pm
Hours: Sun Closed

MAUI TOYOTA

320 Hana Hwy., Kahului, HI 96732
Sales: 808.877.2781

Hours: M-F 8-6pm, Hours: Sat 9-4pm, Hours: Sun Closed